

# Regeneration West Midlands



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**APiC** UK Limited  
ALUMINIUM FABRICATORS AND INSTALLERS



OUR AIM:

*Simply, to meet our Customer's expectations...*

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Among a string of landmark projects across Birmingham, APiC worked on the new Park Regis Hotel

# APiC is enjoying local successes

**SMETHWICK-BASED aluminium glazing fabricator APiC UK is heading into the new year with a bulging order book after a budget-beating performance in 2016.**

Sales director Andrew Stapleton said: "It's been an interesting year and

definitely one we will look back on with pride.

"Not only did we beat our budget for the year but we also have an excellent order book going into 2017 and future pipeline to match after that."

APiC entered 2016 with a hard act to follow having successfully delivered its largest ever project during

2015, the imposing Fletcher Development at De Mont-

fort University in the centre of Leicester with a contract value in excess of £4 million

Andrew continued: "De Montfort was a big, important job for us in so many ways really. It wasn't just the revenue which was obviously huge but we also gained a great deal of confidence from the project in terms of what we can deliver with this team in the future"

"That confidence extends

to our customer base too and led to the opportunity to work on some new landmark buildings being added to the Birmingham Skyline".

In addition to the new four-star Park Regis Hotel located on Five Ways Island, APiC will also be installing its products on the prestigious Left-Bank development a little further down Broad Street as well as the huge Kettleworks development in the Jewellery Quarter and, hopefully, one or two others.

Finance director Andrew Horsley said: "We are very much a national company and are equipped to work all around England and Wales but it is nice to work a little closer to home at times."

He added with a smile: "It helps with the fuel bills too."

APiC's recent successes have been assisted greatly by the company's investment in youth and it has, over the last few years, been successfully recruiting local youngsters with the aid of several local providers.

## Progress

Managing director Steve Tyser said: "They have all come in and deserve tremendous credit for the way they have applied themselves and the progress they have achieved with their hard work - although naturally this wouldn't be possible without the dedicated support shown to them by their older, more experienced colleagues who have also done a great job."

Andrew Horsley added: "Our apprentices are all from the local area and are thriving."

"It's been a real team effort and we are very proud of all those involved.

"We definitely intend to keep this programme of recruitment going as we prepare ourselves for future years and the challenges to come."

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# Demand for Orbit's affordable homes

**ORBIT, a provider of affordable homes across England, is delighted with the popularity of its shared ownership properties in Horninglow Road, Burton upon Trent.**

Steeping Place, which occupies a regenerated derelict site that was most recently home to a car dealership, now has only one property available; auguring well for sales at forthcoming developments in the region.

Orbit worked closely with regional building and property services company Strategic Team Group to redevelop the site, which had stood neglected, empty and overgrown for some years.

The resulting development now provides 51 new homes, including affordable rentals, and 18 much-needed, two and three bedroom shared ownership properties, which allow people on lower incomes to get a foot on the property ladder. Under the shared ownership scheme, buyers purchase an agreed percentage of the property and pay a portion of rent for the remainder. This means they only have to fund a deposit on the share they actually purchase. If their income later increases, they can buy additional shares of the property, up to 100% ownership, via a process known as 'staircasing'.

Historically, the Steeping Place site was home to a family-owned brewery



Orbit's Steeping Place housing development at Burton upon Trent

that inspired both its name, (which refers to the brewing process of soaking grain in water), and the 'Rye' and 'Barley' monikers of its house types.

Aidan Weir, Orbit's sales and marketing manager for Steeping Place, said: "The history of the brewing industry remains an important part of the area's economy. Many of the local people buying these new homes have family connections to Burton upon Trent breweries, so Orbit felt it would be appropriate if both the name of the development and the individual property names

subtly reflected that heritage." Steeping Place forms part of Orbit's commitment to building 12,000 affordable new homes by 2020, including more shared ownership homes elsewhere in Staffordshire. Orbit currently has properties for sale at its Summer Gates development in Rugeley, and will launch another mixed tenure development at Curborough Gateway, off Eastern Avenue, Lichfield in autumn 2017.

Further information is available at [www.orbithomes.org.uk](http://www.orbithomes.org.uk), or on 0845 600 4072.

## Final 2 bedroom home remaining, available with Shared Ownership



**Steeping Place, Horninglow Road, Burton upon Trent DE14 2PT**

This final property has a separate sitting room and kitchen/diner, along with fitted wardrobes to the master bedroom. Call us now to find out more about this affordable part-buy, part-rent route onto the housing ladder.

**Plot 41 £33,125 (25% share)**

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